SAMPLE REPORT · CLINIC NAMES HIDDEN

AI Visibility Check: Sharjah Dental Clinics

3 patient questions · ChatGPT, Gemini and Google AI Overviews · run on 13 November 2026

What this is. A short example of what I check in an AI search visibility audit. I asked three AI tools the same patient questions about Sharjah. Letters A to S are real clinics with their names hidden. The same letter is the same clinic in every table.

1. Who was named

Patient question	ChatGPT	Gemini	Google AI Overview
best dentist in Al Majaz Sharjah	A, B, C	D, A, E, B, F	A, D, E
dental implant cost in Sharjah	Range + B, P, Q	Range only. No clinic named	Range + R, S
emergency dentist near Al Nahda Sharjah	G, H, I, J	K, L, M, N, O	L, G, O, M

Question	Different clinics named	Named by all 3 tools
Best dentist, Al Majaz	6	1 (clinic A)
Emergency, Al Nahda	9	None

2. What I noticed

- **The tools do not agree.** Being named by one tool does not mean being named by all.
- **"Best dentist" answers pointed to strong reviews.** Every clinic named for Al Majaz showed a 4.9 or 5.0 rating and at least 128 reviews, as the tools displayed them. Gemini quoted patient reviews inside its answer.
- **Emergency answers leaned on practical details.** Opening hours, phone numbers and walk-in notes. Ratings varied more here (4.1 to 5.0). Google's answer linked a clinic's own FAQ page, a doctor profile page and a hospital article, and added when to go to a hospital instead.
- **All three tools gave an implant price range.** From AED 3,000 at the low end to AED 9,000 or 10,000 at the high end. All three told the patient to ask what the price includes. ChatGPT said its figures came from pricing directories and clinic-published pages.

Limits. I ran each question once. AI answers change, so this is a snapshot, not a ranking. Ratings and review counts are as the tools showed them.

WHAT I WOULD CHECK NEXT

The 5 steps of the audit

Applied to your own clinic and your own area

Step	What I check	From this sample
1. ChatGPT	Is your clinic named? Which sources are shown? Are the facts right?	3 to 4 clinics named per question. Sources included directories and clinic pages.
2. Gemini	Same questions. How it uses your Google reviews and details.	Named 5 clinics for two of the three questions. Quoted patient reviews.
3. Google AI Overviews	Same questions from a UAE location. Which of your pages it links.	Linked clinic FAQ pages, a doctor profile and a hospital article.
4. Google Maps	Hours, phone, website button, description, treatments, photos, reviews. On a phone and a computer.	Answers used hours, phone numbers and ratings, the details a Maps profile holds.
5. Your website	Homepage, a treatment page, a blog page, contact page. Price or insurance notes, emergency details, booking.	All three tools gave implant prices. Clinic pages that stay silent leave the number to others.

3. What you get

- A PDF in plain language, like this one, for your clinic and your area.
- What is working, what is missing, and what is wrong.
- A short list of fixes, ranked by what matters first.
- Optional: the same questions re-run each month, to see what changed.

What I do not promise. I cannot make ChatGPT, Gemini or Google name your clinic. An audit shows what AI says today and what you can fix. I test in English only.

Next step. Free audit, delivered within 1 day. Book at moshiurreza.com/free-seo-audit/



Mohammad Moshiur Reza

Dental SEO & AI Search Consultant

Email: info@moshiurreza.com

Web: moshiurreza.com · Working remotely from Bangladesh for Sharjah clinics