SAMPLE · NO CLINIC NAME

Dental Keyword Map: Sharjah

A sample for a small private dental clinic · searches seen on Google, 8 November 2026

What this is. A sample of the keyword map I build for a small private dental clinic in Sharjah. It matches each real search to one page on the clinic's website.

What is real

- Every phrase in the "Search phrase" column was seen on Google on 8 November 2026, on a phone and a computer, in a normal window.
- I typed three searches: **dental implants sharjah**, **teeth whitening sharjah** and **dentist al majaz**. The other phrases came from People also ask, People also search for, result titles and answer text.

What is not included

- No search volumes and no difficulty scores. I did not use a paid keyword tool, and I will not make up numbers.
- Rows marked "Idea" are my suggestions, built from words I saw (for example insurance names in result text). They were not typed phrases.
- "My call" is my judgement. A real project checks it against the clinic's own treatments and area.

How to read it

My call	Rows	Meaning
Use	11	Build a page or section around it.
Use if true	5	Only if the clinic really offers it.
FAQ	5	Answer it inside a page.
Skip	7	Not worth a page for a small clinic.

What stood out. Cost came up again and again for implants, whitening and crowns. A clinic that explains what affects the price answers the question patients actually type.

THE MAP · PART 1

What patients search, and where it goes

28 phrases · one phrase, one page

#	Search phrase	Where I saw it	Seen exactly?	Suggested page	My call	Note
1	**dental implants sharjah**	Typed search	Yes	Dental Implants page	Use	Main phrase for the implant page.
2	**how much do dental implants cost in sharjah**	People also ask	Yes	Dental Implants page (cost section)	Use	Explain what affects the price and how a quote works.
3	**how much are 4 fake teeth**	People also ask	Yes	Dental Implants page (FAQ)	FAQ	Patients mean several missing teeth.
4	**is a tooth implant painful**	People also ask	Yes	Dental Implants page (FAQ)	FAQ	Short, honest answer from the dentist.
5	**which country is the cheapest for dental implants**	People also ask	Yes	None	Skip	Not about Sharjah. Hard to win and may not book.
6	**dental implants near me**	Result title	Yes	Dental Implants page title + Google Business Profile	Use	Seen in a result title.
7	**same-day implants**	Result title and text	Idea	Dental Implants page (section)	Use if true	Only if the clinic really offers it.
8	**all-on-4 / all-on-6 implants**	AI answer text	Idea	Dental Implants page (section)	Use if true	Only if the clinic offers it.
9	**dental implants insurance sharjah**	Insurance names in result text	Idea	Dental Implants page (section)	Use	List the insurers the clinic really accepts.
10	**dental implants instalment / pay later**	Result text (pay later, instalment plans)	Idea	Dental Implants page (section)	Use if true	Only if the clinic offers a plan.
11	**teeth whitening sharjah**	Typed search	Yes	Teeth Whitening page	Use	Main phrase for the whitening page.
12	**how much does teeth whitening cost in sharjah**	People also ask	Yes	Teeth Whitening page (cost section)	Use	Same idea as implants: explain what affects price.
13	**how much will it cost to get my teeth whitened**	People also ask	Yes	Teeth Whitening page (FAQ)	FAQ	Same answer as above, shorter.
14	**how much does it cost to fully whiten teeth**	People also ask	Yes	Teeth Whitening page (FAQ)	FAQ	Combine with the row above.

What patients search, and where it goes

28 phrases · one phrase, one page

#	Search phrase	Where I saw it	Seen exactly?	Suggested page	My call	Note
15	**can yellow teeth go white again**	People also ask	Yes	Teeth Whitening page (FAQ)	FAQ	Good place to say who whitening suits.
16	**teeth whitening sharjah price**	People also search for	Yes	Teeth Whitening page (title or heading)	Use	Price word in a heading.
17	**teeth whitening sharjah offers**	People also search for	Yes	Google Business Profile posts	Use	Offers fit profile posts better than a page.
18	**zoom teeth whitening in sharjah**	Result title	Yes	Teeth Whitening page (section)	Use if true	Only if the clinic offers Zoom.
19	**laser teeth whitening sharjah**	Result title	Yes	Teeth Whitening page (section)	Use if true	Only if the clinic offers laser.
20	**teeth whitening price in uae**	People also search for	Yes	None	Skip	Too wide for a Sharjah clinic.
21	**teeth whitening ajman**	People also search for	Yes	None	Skip	Only if the clinic serves Ajman.
22	**teeth whitening strips**	People also search for	Yes	None	Skip	These patients buy a product, not a visit.
23	**dentist al majaz**	Typed search	Yes	Google Business Profile + one area line on the home page	Use	Results were mostly a map and listing sites.
24	**dental crown cost sharjah**	People also search for	Yes	Dental Crown page	Use	Same cost approach as implants.
25	**dental clinic sharjah**	People also search for	Yes	Home page	Use	Broad. Keep it on the home page only.
26	**best dentist in sharjah**	People also search for	Yes	None	Skip	Very broad. Big groups compete here.
27	**free dental clinic in sharjah**	People also search for	Yes	None	Skip	Likely to bring visitors who will not book.
28	**(clinic name searches)**	People also search for	Yes	Not targetable	Skip	Patients searching a named clinic. Only your own name counts.

THE PAGE PLAN

One phrase, one page

A phrase is never the main phrase on two pages

Page	Main phrase	Also cover on this page	Do not put here
Dental Implants	dental implants sharjah	cost and what a quote includes; pain; same-day (if offered); insurance; instalment plan (if offered)	cheapest country; teeth whitening words
Teeth Whitening	teeth whitening sharjah	price; offers (also on profile); zoom or laser (if offered); yellow teeth question	strips; other emirates
Dental Crowns	dental crown cost sharjah	what affects the price; materials the clinic uses	implant words
Home page	dental clinic sharjah	one line naming the area the clinic serves	best dentist in sharjah; free dental clinic
Google Business Profile	dentist al majaz (the clinic's real area)	offers as posts; services list; categories	long explanations

Why this matters. When two pages chase the same phrase, they compete with each other. One phrase, one page keeps each page clear for patients and for Google.

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