SAMPLE REPORT · CLINIC NAME HIDDEN

Quick SEO Check: A Private Clinic in Al Majaz

Google Maps · website · AI answers · checked 22 and 23 November 2026

What this is. A real example of the free first look I send to clinics: one private dental clinic in Al Majaz, checked on Google Maps, its website and three AI tools. The clinic name and identifying details are hidden.

What is already working

- ✓ **5.0 rating on Google**, and the clinic replies to its reviews.
- ✓ A recent owner post on Google Maps, so the profile looks active.
- ✓ A call button on the first screen of the website on a phone.
- ✓ Separate pages for 9 treatments, including whitening, root canal, veneers and braces.
- ✓ **Google's AI Overview named the clinic first** for "teeth whitening in Al Majaz Sharjah".

What I found: Google Maps and website

What I checked	What I saw	Why it matters
Written description on Maps	**Missing.** The About tab only shows an ownership label and accessibility details.	It is the one place a clinic can tell patients, in its own words, what it treats. In my check of 10 Al Majaz and Al Nahda clinics, none had one either.
Treatment list on Maps	**Phone only.** Shown on a phone, not on a computer.	Patients and AI tools reading the computer view see no treatments.
Photos on Maps	**13 photos.**	In my earlier check of 10 Al Majaz and Al Nahda clinics, the middle value was 54.5 photos. Patients want to see the room, the team and the building.
Prices or insurance	**None on the homepage.** One review mentions "fair pricing".	AI tools named clinics that publish prices (see page 2).
Dentist details	**The dentist is named in reviews**, but no qualifications are shown on the homepage.	Patients and AI tools look for who will treat them.
Mobile speed (PageSpeed)	**79** performance · 88 accessibility · 96 best practices · 100 SEO	Good. Higher than 5 of the 6 Sharjah clinic sites I scored earlier this month.
Main heading (H1)	**"[clinic name] dental clinic , sharjah"**	Lowercase, a stray space, and no area or treatment in it.
Teeth whitening link	**Two addresses.** The menu uses /services/teeth-whitening/, the service cards use /teeth-whitening/.	Two links for one page can split its strength on Google.

What AI tools say: 3 patient questions, 9 answers

On 23 November 2026, I asked ChatGPT (temporary chat), Gemini and Google (private window) the same three questions.

Patient question	ChatGPT	Gemini	Google AI Overview
best dentist in Al Majaz Sharjah	Not named	Not named	Not named
teeth whitening in Al Majaz Sharjah	Named (2nd)	Not named	Named (1st)
root canal treatment cost in Sharjah	Not named	Not named	Not named

What stood out. The clinic shows up for whitening, but not for "best dentist" or for cost. For "best dentist", Google named clinics with 130 to 778 reviews. For cost questions, the tools named clinics that publish a price, for example root canal from AED 600 to 800 and whitening at AED 399, both published by other Al Majaz clinics. When a clinic's pages stay silent on price, the number patients see comes from someone else.

The 3 fixes I would make first

#	Fix	Time
1	**Write your Google Maps description.** Say what you treat, which building and area you are in, and who treats patients. Mention whitening, since it already works for this clinic.	15 minutes
2	**Add a price guide to your whitening and root canal pages.** A "from AED ..." price, or what affects the price, plus the insurance you accept. This is what patients type, and what AI tools quote.	1 to 2 hours
3	**Add a dentist profile and more photos.** The dentist's qualifications on the website, and 20 or more new photos on Maps: entrance, reception, treatment room, team.	1 hour

Small fixes: change the main heading to something like "Dental Clinic in Al Majaz, Sharjah", and use one link for the teeth whitening page.

Limits. I ran each AI question once. AI answers change, so this is a snapshot, not a ranking. I checked the website homepage for prices. Photo and review counts are as Google Maps showed them on the day.

Want the same check for your clinic? Book a free audit at moshiurreza.com/free-seo-audit/ and get a PDF like this within 1 day.

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